

7 Reasons Why You'll Love Using Web Control™

Dominion **Web Control** is a cost-effective, intuitive CRM that allows dealers to track phone, floor, and Internet prospects and customers.



01

Redirect leads with multiple lead routing rules.



02

Quickly respond to Internet leads via cell phone text forwarding. Or download the mobile app!



03

Salespeople are prompted to schedule a follow up after each action with a prospect.

Create sales processes to send automated emails or assign manual phone calls.

04



Utilize a personal organizer to track daily tasks.

05



File customers into designated categories using customizable Sales Status folders.

06



Market to a target audience about promotions or incentives with broadcast email and HTML templates.

07

